

Press Release

**DMY Awards: Bauhaus Archive Berlin and Design Festival DMY present prizes to product designers for pioneering concepts and innovative designs**

Berlin, 4 June 2011. Prizes were awarded yesterday evening by the Bauhaus Archive / Museum of Design and DMY Berlin to the three most innovative projects at the DMY International Design Festival in Berlin. The Festival is a forum for trend-setting objects and unusual approaches to design problems. The coveted awards went to Clemence Seilles/“Monumenta”, Dirk vander Kooij/“Endless” and Yi-Cong Lu/“Living Tools”. These works will be on display at the Bauhaus Archive Berlin beginning in mid-September.

“This year’s prize winners truly set new standards. The express purpose of the DMY Award is to draw broad public attention to unconventional contemporary design projects. This is where new trends begin and where viable concepts for the future emerge,” stated Dr. Annemarie Jaeggi, director of the Bauhaus Archive / Museum of Design Berlin, on the occasion of the award ceremony in a hangar at Tempelhof Airport.

Joerg Suermann, founder and director of the Festival, was impressed by the international jury’s selections: “The awards this year demonstrate, once again, that the Festival offers an exceptional platform for future design trends. I am pleased that excellent works have been distinguished, and that creative people will receive necessary support as a result.”

Recipients of the DMY Award 2011:

**Dirk vander Kooij – “Endless”**

“Endless” plastic string, which is made out of recycled refrigerators, is formed into a chair “by hand” of a robot. Labour-efficient, automated manufacturing methods often result in a loss of flexibility. Dirk vander Kooij’s aim was to develop a process that allows individualised and variable fabrication – similar to a handicraft – yet which is just as efficient as industrial production methods. Vander Kooij develops his products with 3D-printing technology, creating shapes layer by layer. Changes in computer programming make it possible to create manifold forms with infinite variations.

**Yi-Cong Lu – “Living Tools”**

Yi-Cong Lu created “Living Tools” against the backdrop of today’s lifestyles. These objects make it possible to adapt living spaces to individual needs: a mobile lamp that can be quickly installed, a curtain system that allows free division of the space in a room, and an object that can serve many different functions, depending on how it is used.

**Clemence Seilles – “Monumenta”**

“Monumenta” is an eclectic exploration into the realm of artificial stones. Sculptures and objects are taken directly from hardware stores, commercial urban spaces and postmodern laboratories, processed and assembled into perverted imitations of nature.

**Exhibition with the Prize Winners at the Bauhaus Archive Berlin**

The Bauhaus Archive Berlin will present the exhibition “DMY International Design Festival – Awards & Jury Selection 2011”, featuring the Festival prize winners, from 14 September through 10 October 2011. Seven additional design projects chosen by the international jury will also be on display: Jurgen Bey (Studio Makkink&Bey), Jerszy Seymour (Seymour Design Workshop), Werner Aisslinger (Studio Aisslinger), Catherine Geel (journalist and curator) and Ilkka Suppanen (Studio Suppanen). The designers will personally present their works during the programme of events that accompany the exhibition at the Bauhaus Archive in Berlin.

**DMY International Design Festival Berlin**

DMY Berlin is an international platform for contemporary product design. Every year DMY presents the International Design Festival Berlin, where both renowned designers and emerging young talents introduce new products, prototypes and experimental concepts. Throughout the year, DMY Berlin also organises national and international exhibitions and presents various projects at international design festivals, trade fairs, design institutions and museums.

**The Bauhaus Archive/Museum of Design in Berlin**

The Bauhaus Archive/Museum of Design in Berlin is devoted to the research and presentation of the history and influence of the Bauhaus (1919-1933), the most important school of architecture, design and art in the 20th century. It displays the world’s largest collection of objects documenting the history and manifold activities of the school. As a laboratory and platform for discussion, the Bauhaus Archive also addresses current issues in the areas of contemporary architecture, design and art.

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DMY International Design Festival Berlin June 1-5, 2011

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