

## PRESS INFORMATION

Berlin, 14 March 2023

### 365 days – 100% Bauhaus!

#### The new BauhausCard for Berlin, Dessau, Weimar and Bernau

www bauhauskooperation.de  
 www bauhauscard.de

Bauhaus Kooperation Berlin  
 Dessau Weimar gGmbH  
 Geschäftsstelle  
 Steubenstraße 15  
 99423 Weimar

Introducing the new **BauhausCard** by the Bauhaus Kooperation, available starting today. BauhausCard holders will now be able to visit the **nine most prominent Bauhaus sites in Berlin, Dessau, Weimar and Bernau** and immerse themselves in the eventful history of the world's most famous school of architecture and design of the 20<sup>th</sup> century. In **Berlin**, the Bauhaus-Archiv / Museum für Gestaltung will participate, and visitors will have additional access to the project space at the temporary bauhaus-archiv and *the bauhaus view* info centre. In **Dessau**, the BauhausCard grants free admission to the Bauhaus Building, the Masters' Houses, the Bauhaus Museum Dessau and the Dessau-Törten Housing Estate. In **Weimar**, cardholders can visit the Haus Am Horn, the Museum Neues Weimar and the Bauhaus Museum Weimar free of charge. And in **Bernau**, visitors are invited to take a tour of the UNESCO World Heritage Bauhaus (formerly the ADGB Trade Union School in Bernau).

The BauhausCard entitles the holder to one-time admission to each site within the space of one year. It is available to individual visitors for 30 euros, as a PartnerCard for 50 euros and as a GroupCard (for up to 5 persons) for 120 euros. GroupCard holders can save up to 65 euros on admission fees compared to regular single ticket admission. The BauhausCard is sold at all participating Bauhaus sites.

#### Overview:

##### 9 sites

##### Berlin

Bauhaus-Archiv / Museum für Gestaltung – the temporary bauhaus-archiv

##### Dessau

Bauhaus Building

Masters' Houses

Bauhaus Museum Dessau

Dessau-Törten Housing Estate

##### Weimar

Haus Am Horn

Museum Neues Weimar

Bauhaus-Museum Weimar

##### Bernau

UNESCO World Heritage Bauhaus | form. ADGB Trade Union School

Träger:  
 Bauhaus Kooperation  
 Berlin Dessau Weimar  
 gGmbH  
 Sitz: Dessau-Roßlau c/o  
 Stiftung Bauhaus Dessau  
 Finanzamt Dessau-Roßlau  
 Steuernr. 114/171/51607  
 HRB 21748  
 Handelsregister Stendal

PARTNER



### **Valid for 365 days**

The BauhausCard is valid for 365 days starting on the date of validation and entitles the holder to one-time admission to each participating site

### **3 prices**

BauhausCard for 1 person: € 30

PartnerCard for 2 persons: € 50

GroupCard for up to 5 persons: € 120

Based on current ticket prices, cardholders save:

7 euros with the purchase of the single-person BauhausCard

24 euros with the purchase of the PartnerCard

65 euros with the purchase of the GroupCard

For more information, visit [www.bauhauscard.de](http://www.bauhauscard.de) and the Bauhaus Kooperation website <https://www.bauhauskooperation.de/>.

### **The Bauhaus Kooperation**

The Bauhaus Kooperation is an alliance between the three collection-holding Bauhaus institutions in Germany: the Klassik Stiftung Weimar, the Stiftung Bauhaus Dessau and the Bauhaus-Archiv / Museum für Gestaltung in Berlin. The purpose of the Bauhaus Kooperation is to take advantage of the synergetic effects of the three institutions and present various perspectives on the Bauhaus to national and international audiences.

### **Press contacts**

You can find press texts and photos, as well as applications for filming permits and photo usage rights on the websites of the collection-holding Bauhaus institutions listed below.

#### **Bauhaus-Archiv / Museum für Gestaltung**

Knesebeckstr. 1 | 10623 Berlin

Tel. 030 / 25 40 02 47

[presse@bauhaus.de](mailto:presse@bauhaus.de)

<http://www.bauhaus.de/de/presse/>

#### **Stiftung Bauhaus Dessau**

Gropiusallee 38 | 06846 Dessau-Roßlau

[presse@bauhaus-dessau.de](mailto:presse@bauhaus-dessau.de)

<https://bauhaus-dessau.de/de/presse.html>

#### **Klassik Stiftung Weimar**

Burgplatz 4 | 99423 Weimar

[presse@klassik-stiftung.de](mailto:presse@klassik-stiftung.de)

[www.klassik-stiftung.de/service/presse/](http://www.klassik-stiftung.de/service/presse/)

#### **UNESCO World Heritage Bauhaus. Bernau Visitor Center**

Hans-Wittwer-Straße 1 | 16321 Bernau-Waldfrieden

[bauhaus@best-bernau.de](mailto:bauhaus@best-bernau.de)

<https://www.welterbe-bernau.de/presse.html>

## Sites

### Berlin

#### Bauhaus-Archiv / Museum für Gestaltung – the temporary bauhaus-archiv

Initiated in 1960 by the art historian Hans Maria Wingler with support from Bauhaus founder Walter Gropius, the Bauhaus-Archiv / Museum für Gestaltung in Berlin is home to the largest Bauhaus collection in the world. In addition to purchased items, its richly diverse holdings have steadily grown thanks in large part to donations. In past years, the Bauhaus-Archiv has staged numerous sensational exhibitions. The building on Klingelhöferstraße is a historical landmark and is currently undergoing renovation and expansion with a new annex designed by Staab Architekten. Until it reopens, visitors are cordially invited to the *temporary bauhaus-archiv* in Berlin-Charlottenburg featuring a changing programme that introduces them to the collection of the Bauhaus-Archiv and current issues related to design, architecture and society. At *the bauhaus view*, a info center at Berlin-Tiergarten, visitors can follow the progress at the construction site from a rooftop viewing platform and learn more about the building project and the future museum.

the temporary bauhaus-archiv

Knesebeckstraße 1, 10623 Berlin-Charlottenburg

the bauhaus view

Klingelhöferstraße 14, 10785 Berlin-Tiergarten

### Dessau

#### Bauhaus Building

Designed by Walter Gropius, the Bauhaus school building was built in Dessau in 1926. At the time, it served to embody the architectural and design ideals held by the members of the Bauhaus. A glass facade attached to the load-bearing frame offers a view of the inner workings of the building. In the workshop wing, the glass front reveals the constructive elements of the building. Because the glass corners are not optically emphasised, the building evokes an impression of lightness. The Bauhaus Building is part of the UNESCO World Heritage Site *Bauhaus and its Sites in Weimar, Dessau and Bernau*.

Gropiusallee 38, 06846 Dessau-Roßlau

#### Masters' Houses

The Masters' Houses received their first residents in 1926. The three structurally identical duplexes for the Bauhaus masters and the single house for the director were supposed to be constructed with industrially prefabricated modules based on the Bauhaus building set concept. With this project, Gropius wanted to demonstrate the principles of functional building. His plan, however, could only be partially implemented due to the technical limitations at the time.

Ebertallee 59, 06846 Dessau-Roßlau

### Bauhaus Museum Dessau

The Bauhaus Museum Dessau, designed by the Spanish architectural firm addenda architects, celebrated its grand opening in 2019 to mark the 100<sup>th</sup> anniversary of the founding of the Bauhaus. In the BlackBox on the top floor, an exhibition entitled “Versuchsstätte Bauhaus” presents the history of the Bauhaus with over 1,000 objects. Its main focus is on the school and its students.

The Bauhaus Museum Dessau was distinguished as *Museum of the Year* in 2020.

Mies-van-der-Rohe-Platz 1 (on Kavalierstraße), 06844 Dessau-Roßlau

### Dessau-Törten Housing Estate

Built in three construction phases from 1926 to 1928, the housing estate by Walter Gropius comprises 314 terraced houses with usable floorspace measuring 57 to 75 m<sup>2</sup>. All the houses have a garden of their own, measuring between 350 and 400 m<sup>2</sup>, ideal for planting vegetables or keeping small animals.

The light-coloured cubes are positioned together in pairs as mirror images of each other and arranged in groups of four to twelve units. The facades are divided by vertical and horizontal strip windows. Built with cost-efficiency in mind, the primary aim was to provide inexpensive housing. It wasn't until the second Bauhaus director Hannes Meyer built the balcony-access buildings that this goal was achieved.

Visitor Center, Konsumgebäude (Am Dreieck 1), 06849 Dessau-Roßlau

### **Weimar**

#### Haus Am Horn,

The Haus Am Horn, designed by Georg Muche, is the only building ever built by the Bauhaus in Weimar. The model house was constructed for the Bauhaus Exhibition of 1923 to showcase how the masters and students at the school envisioned contemporary building and living.

In keeping with the exhibition concept of 1923, all the rooms in the single-storey model house can be viewed by the public. Exemplary handcrafted reconstructions of the original furniture offer an impression of what the house and interior furnishings looked like.

The Haus Am Horn is part of the UNESCO World Heritage Site “Bauhaus and its Sites in Weimar, Dessau and Bernau”.

Am Horn 61, 99425 Weimar

### Museum Neues Weimar

When it first opened in 1869, the museum designed by the Prague architect Josef Zíték was one of the first public museums in Germany. Today, the Museum Neues Weimar presents the art of early modernism from the Weimar Art School to Henry van de Velde. Its name refers to the “New Weimar”, a movement initiated by Harry Graf Kessler and Elisabeth Förster-Nietzsche, who advocated for the often provocative European avant-garde around 1900. Its permanent exhibition, which opened in 2019 simultaneously with the Bauhaus Museum Weimar, presents outstanding international works of Realism, Impressionism, Pointillism and Jugendstil. It relates the history of the Bauhaus and sheds light on a glamorous but contradictory era with

references to our present day.

The Museum Neues Weimar was declared part of the “Quarter of Weimar modernism” in 2019.

Jorge-Semprún-Platz 5, 99423 Weimar

#### Bauhaus Museum Weimar

Since opening its doors in 2019 in time for the 100<sup>th</sup> anniversary of the Bauhaus Weimar, the new Bauhaus Museum Weimar has presented the treasures of the world’s oldest Bauhaus collection. As a place of open encounter and discussion, it revisits the early years of the most influential school of art and design of the 20<sup>th</sup> century and draws on its history to explore the issues of lifestyle and living today and in the future.

The geometrically stringent architecture of the museum by Prof. Heike Hanada consists of a minimalistic cube containing five levels. The monolithic facade is divided by 24 horizontal LED light strips. These create an impression of lightness and lend the building a uniform, horizontal rhythm. The Bauhaus Museum Weimar was declared part of the “Quarter of Weimar modernism” in 2019.

Stéphane-Hessel-Platz 1, 99423 Weimar

#### **Bernau**

##### UNESCO World Heritage Bauhaus | formerly the ADGB Trade Union School

Far from the hectic pace of the city, the ADGB Trade Union School aimed to provide its members with education, relaxation and a modern lifestyle. Hannes Meyer won the architectural design competition, together with the head of the Bauhaus architecture class taught by Hans Wittwer and the entire Bauhaus. Meyer, the director of the Bauhaus at the time, incorporated his ideals of teaching and practice into the planning and construction of the ADGB Trade Union School. All the Bauhaus workshops were involved in its construction. They planned almost every detail – from the building to the beds.

The former ADGB Trade Union School and the adjacent instructors’ houses were designated part of the UNESCO World Heritage Site “Bauhaus and its Sites in Weimar, Dessau and Bernau” in 2017.

UNESCO World Heritage Bauhaus. Bernau Visitor Center, Hans-Wittwer-Straße 1, 16321 Bernau bei Berlin