

Press release

The Bauhaus-Archiv / Museum für Gestaltung in Berlin is taking a Bauhaus Photo exhibition to the White City in Tel Aviv

On the occasion of this year's anniversary, 'Fifty Years of German-Israeli Relations', the Bauhaus-Archiv / Museum für Gestaltung is presenting an exhibition in the White City in Tel Aviv, showing 100 key photographic works from its collection of Bauhaus materials – the world's largest such collection.

Berlin, 30 September 2015. A selection of 100 Bauhaus photos from the collection of more than 70,000 photographic prints held by the Bauhaus-Archiv / Museum für Gestaltung in Berlin is being shown from 12 to 31 October 2015 in the 'bauhaus.photo' exhibition in the White City in Tel Aviv. The multifaceted content and style of Bauhaus photography is being presented under four headings: life at the Bauhaus, architecture and product photography, portrait shots and works from the Bauhaus photography course given by Walter Peterhans.

'I am particularly pleased that our travelling exhibition "bauhaus.photo" is able to visit the Max Liebling House in the heart of the UNESCO World Heritage site of the White City in Tel Aviv. Designed by Dov Karmi in 1935–36, the building is to become a German-Israeli historic monument project in the coming years and will develop into the central venue for modern architecture in Tel Aviv,' explains Annemarie Jaeggi, Director of the Bauhaus-Archiv / Museum für Gestaltung in Berlin.

The Bauhaus (1919–1933) was the twentieth century's most important school of architecture, design and art. It was closed under pressure from the Nazis. Many of the teachers and students had to leave Germany. Several Bauhaus students, such as Munio Weinraub and Arie Sharon, were involved in the construction of the 'White City' in Tel Aviv, the world's largest ensemble of classic modern architecture.

Even at the time when the Bauhaus was founded in 1919, many of the students and teachers there already had a special interest in the medium of photography and its ability to capture the way in which life had been speeded up by technological inventions. 'bauhaus.photo' is therefore presenting a number of key photographic works from the Bauhaus, including photos by Lucia Moholy, László Moholy-Nagy and T. Lux Feininger. The works range from snapshots to historical documents and free artistic works. Photography only became a firm component of the curriculum at the Bauhaus in 1929, with the introduction of a photography course attached to the advertising workshop and headed by Walter Peterhans.

Anja Guttenberger, the curator, explains the profusion of different perspectives in the exhibition: 'Very few people realize that photography played a vital role at the Bauhaus – although a standard "Bauhaus style" did not develop, instead there are parallels with various contemporary de-

velopments in avant-garde photography such as Surrealism, Dadaism, the New Vision, New Objectivity, and Futurism.'

The venue for the exhibition is the White City Conservation Centre in the Max Liebling House, a listed building, at 29 Idelson Street, Tel Aviv. The exhibition 'bauhaus.photo' is open from 12 to 31 October 2015. Open Mon - Thu 4 to 9 p.m., Sun closed, Fri 10 a.m. - 2 p.m., Sat 10 a.m. - 6 p.m.

A bilingual 144-page catalogue in English and Hebrew, including all 100 photographs, is being published to accompany the exhibition.

The exhibition is showing works by László Moholy-Nagy, Gertrud Arndt, T. Lux Feininger, Etel Mittag-Fodor, Irene Bayer, Ivana Meller-Tomljenović, Marianne Brandt, Ise Gropius, Lotte Beese, Lucia Moholy, Erich Consemüller, Walter Peterhans, Elsa Thiemann, Hajo Rose, Kurt Kranz, Lony Neumann, Werner David Feist, Eugen Batz, Albert Henning, Erich Comeriner and Naftali Avnon (Rubinstein).

Sponsors: This project was financed as part of the German-Israeli cooperation on the White City between the Municipality of Tel Aviv-Yafo, the Tel-Aviv Yafo Foundation and the German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB).

Additional sponsors and partners: VisitBerlin, German Embassy in Tel Aviv, IGSBE – Israeli German Sustainable Building Education, Knobelsdorffschule Berlin OSZ Bautechnik I, Technische Universität Berlin, zukunftsgerauesche GbR, KEIMFARBEN GmbH, Fresco Colors

Bauhaus-Archiv / Museum für Gestaltung

The Bauhaus-Archiv / Museum für Gestaltung in Berlin carries out research into and presents the history and influence of the Bauhaus (1919–1933), the twentieth century's most important school of architecture, design and art. The world's most comprehensive collection of materials on the history of the school and every aspect of its work is held in the museum building, which was designed by Bauhaus founder Walter Gropius, and is open to everyone interested. During the next few years, the Bauhaus-Archiv is having a new museum building erected to celebrate the centenary of the founding of the Bauhaus in 2019.

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