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Press conference invitation

## Textile Design Today – From Experiment to Series

Special exhibition at the Bauhaus-Archiv / Museum für Gestaltung From 16 March to 5 September 2016

Up-to-date trends in textile design and the complex ways in which textiles can be used as a raw material are being presented in a special exhibition at the Bauhaus-Archiv / Museum für Gestaltung from 16 March to 5 September 2016. 'Textile Design Today – From Experiment to Series' will be showing developments in the fields of fashion, architecture and interior design, as well as vehicle interiors. The exhibition will be examining basic topics such as colour, material and technique and also exploring the potential for innovation through cultural reinterpretation and a return to traditions, sustainable production methods and the use of pioneering 'smart textiles'. In addition to examples from coursework and final project pieces by students at Burg Giebichenstein Kunsthochschule Halle, pieces by established designers such as Hella Jongerius, Moritz Waldemeyer and Janne Kyttanen will also be shown, along with textiles by renowned design companies such as Freitag, Kvadrat and Creation Baumann. The wide-ranging exhibition will also include textiles made of recycled plastics and natural raw materials such as wood and beeswax, as well as 3D-printed clothing, shining evening dresses and interactive curtains that respond to movement. A highly illustrated catalogue in German and English is being published to accompany the exhibition.

The exhibition has been arranged in collaboration between the Bauhaus-Archiv / Museum für Gestaltung and the textiles course in the Faculty of Design at Burg Giebichenstein Kunsthochschule Halle and has been curated by Bettina Göttke-Krogmann.

You are cordially invited to attend the press conference on: Tuesday 15 March 2016 at 11 a.m. Bauhaus-Archiv / Museum für Gestaltung, Klingelhöferstrasse 14, 10785 Berlin

You will be welcomed by the Director of the Bauhaus-Archiv / Museum für Gestaltung, Dr. Annemarie Jaeggi, who will provide a tour of the exhibition together with Bettina Göttke-Krogmann.

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