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## **Bauhaus-Archiv x Highsnobiety:**

### **Exclusive fashion collection commemorates 100 years of the Bauhaus**

Highsnobiety, one of the world's leading fashion and media brands, has released a limited collection of streetwear and accessories in close cooperation with the Bauhaus-Archiv / Museum für Gestaltung. The designers drew their inspiration from items in the Bauhaus-Archiv collection. In collaborating with the Bauhaus-Archiv, Highsnobiety pays tribute to the ideas of the Bauhaus which after 100 years continue to influence people and their views on design and education around the world.

The new collection features t-shirts, crewnecks, hoodies, long sleeves, caps and tote bags. The designers incorporated numerous Bauhaus references, including an artwork by Lothar Lang produced in a course by Wassily Kandinsky, quotes from the Bauhaus Manifesto and design elements from the first drafts of the Bauhaus signet, submitted for a design competition in 1921/22. A photo by Lucia Moholy depicting the "Wassily Chair" by Marcel Breuer was used as the basis for a print. All the pieces in the collection were designed by the Highsnobiety creative team and produced by certified, environmentally-friendly manufacturers in Portugal.

The collection will be going on sale for seven days starting **25 September 2019** at Highsnobiety.com and will be offered at specially designed pop-up stores at the KaDeWe in Berlin, Alsterhaus in Hamburg and Oberpollinger in Munich.

For more information and photo material, please contact:

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Lothar Lang, course by Kandinsky, 1929, Bauhaus-Archiv Berlin, photo: Atelier Schneider